



○ APRIL SALES

○ 2014



City of Evans
Finance Department
970-475-1101
www.evanscolorado.gov
www.weareevans.com



Sales Tax

update

A SUSTAINABLE FUTURE REVENUE

The growth trend in sales tax collections for the first four months of the year show continued positive growth. The City finished the month of April with a 37.3% increase over the same period in 2013.

Evans In Brief

April receipts were 40.4% higher as compared to the same month last year.

The industrial sector continues its substantial growth pattern, reporting a 88.1% increase.

Motor vehicle reported an increase of 41.2%, more than tripling last months increase of 13.6%.

The City's base report an increase of 36.1% as compared to the same period last year.

The commercial sector was 10.0% higher then the same period last year.

Utilities sector ended the month with a 5.8% increase, bouncing back from last months decrease of (29.0%).

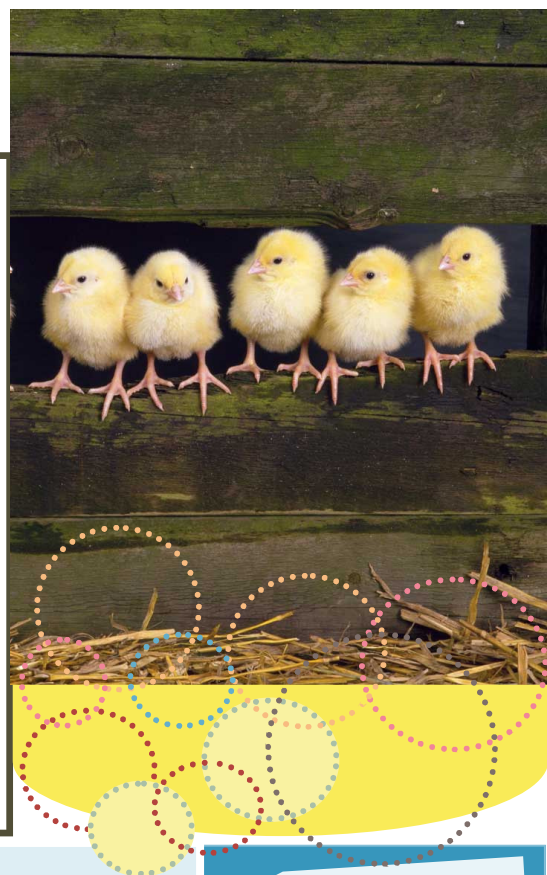
Total YTD Sales Tax: +37.3%
YTD Actual vs. Budget: +1,145,066

STRENGTHS:

- Greeley unemployment dropped to 5.5% in April, which is below the state unemployment rate of 6% according to the *Bureau of Labor Statistics*
- Home sale prices in Evans have increased by 13.1% over the past year, with a predicted increase of 4.5% in the next year, as stated by *Zillow*.

WEAKNESSES:

- Monitoring the Industrial sector due to past volatility and recent fluctuations.
- Cautionary outlook in motor vehicle due to significant swings in collections over the past 3 years.



EVANS MUNICIPAL POOL

SPOTLIGHT

The Evans Municipal Pool is now open!! Swim hours are 7 days a week, 1-5pm. Memberships and punch cards are available for purchase at the Recreation Center Front Desk. The Evans Municipal Pool is available to rent for parties and special events throughout the summer during non-public hours. We are also offering swimming lessons. For more information please call the Recreation Front Desk at 970-475-1125 or visit our website at <http://www.evanscolorado.gov/recreation/pool>.

Pool is Located at 3315 15 Ave!

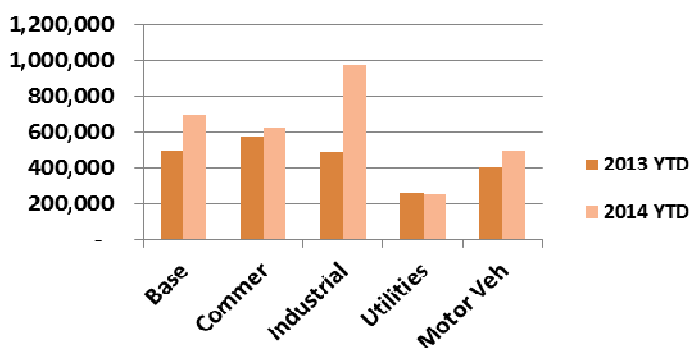


Total Sales Tax Collection Summary

Sales Taxes for April 2014

	Monthly Collections 2013	YTD Collections 2013	Monthly Collections 2014	YTD Collections 2014	Seasonal Trend for Annual Projections	Projected YTD Collections
Jan	\$509,054	\$509,054	\$717,381	\$717,381.00	\$439,584	\$439,584
Feb	\$534,655	\$1,043,710	\$687,989	\$1,405,370	\$464,459	\$904,043
Mar	\$582,182	\$1,625,892	\$809,410	\$2,214,780	\$493,740	\$1,397,783
April	\$589,284	\$2,215,176	\$827,625	\$3,042,405	\$499,556	\$1,897,339
May	\$594,521	\$2,809,697			\$497,977	\$2,395,316
June	\$649,387	\$3,459,084			\$513,506	\$2,908,822
July	\$658,999	\$4,118,083			\$510,912	\$3,419,734
Aug	\$656,811	\$4,774,894			\$528,141	\$3,947,875
Sept	\$693,642	\$5,468,537			\$529,369	\$4,477,244
Oct	\$692,793	\$6,161,330			\$520,406	\$4,997,650
Nov	\$699,737	\$6,861,067			\$487,366	\$5,485,016
Dec	\$796,305	\$7,657,372			\$550,497	\$6,035,513

Sales Tax by Major Business Group



Sales Tax Collections by Month

